

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 14735 241123Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 CIAE-00 INR-10 NSAE-00 /031 W
-----099151 242143Z /73

R 240908Z MAY 78
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 4962

UNCLAS BANGKOK 14735

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI: R. SCHALLER LTD.

REF: USDOC 8118

1. THAILAND
OFFICE USE: 2. 549 3. NA 4. 01
5. R. SCHALLER LTD.
6. 54 SOI ASOKE, SUKHUMVIT ROAD
7. BANGKOK
8. CONTACT: PORNCHE HOLT
9. TITLE: MANAGING DIRECTOR
OTHER OFFICIALS ARE: MR. CHINGCHAI MANOTHAI, DIRECTOR AND
MR. SOMPRASONG BORAMAT, DIRECTOR.
10. PHONE: 3914325 11. TELEX: NA
12. CABLE: SCHALLER
13. ESTBL: 1965 14. EMPL: 55 15. SIZE: MEDIUM
16. REPUTATION: Y-GOOD 17. RPT DATE: 05/78
OFFICE USE: 18. K 19. NA 20. X 21. NA 22. NA
23A. 28990/135 IMP.AGT.DIST. OF WATER TREATMENT CHEMICALS
23B. 35890/135 IMP.AGT.DIST. OF WATER TREATMENT EQUIPMENT
24. FOREIGN SALES: NA
25. FINANCIAL REF: HONG KONG & SHANGHAI BANKING CORP., SIAM
CENTER, RAMA 1 ROAD, BANGKOK, THAILAND
26. TRADE REF: NA
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27. FOREIGN FIRM REPRESENTED: NA
28. POST EVALUATION: R. SCHALLER WAS INCORPORATED IN 1965 WITH
AN AUTHORIZED CAPITAL OF \$25,000 TO ACT AS AN IMPORTER AND DIS-
TRIBUTOR OF WATER TREATMENT CHEMICALS AND EQUIPMENT. IT ALSO
ACTS AS A CONTRACTOR FOR SUPPLY AND INSTALLATION OF WATER
TREATMENT AND WASTE WATER TREATMENT SYSTEMS. FIRM'S LEASED OF-
FICE OCCUPIES 200 SQ. METERS AND A WORKSHOP OF 200 SQ. METERS,

LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS. SIXTY PERCENT OF ITS IMPORTS ARE FROM THE U.S. WITH THE REMAINDER FROM INDIA (30 PERCENT) AND TAIWAN (10 PERCENT). FIRM'S SALES VOLUME IN 1977 WAS REPORTED TO BE \$500,000 REPRESENTING AN INCREASE OF 70 PERCENT OVER THE FIGURE REPORTED TO THE EMBASSY IN 1976. IT EMPLOYS 55 PEOPLE INCLUDING 5 SALESMEN. FIRM IS ASSOCIATED WITH SINO-BRITISH LTD., A GENERAL MERCHANDISE IMPORTER, AND STANDARD LABORATORY, A LICENSED SURVEYOR OF GOVERNMENT CONTROLLED COMMODITIES. LOCAL BANK REPORTS THAT SUBJECT FIRM HAS MAINTAINED A SATISFACTORILY CONDUCTED ACCOUNT AND THAT CREDIT FACILITIES HAVE BEEN GRANTED TO THE BANK'S SATISFACTION. R. SCHALLER IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

29. PREP: SATHIT/SOMSAK APPR: JAMES H. SAVERY
WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 24 may 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BANGKO14735
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780219-0867
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780526/aaaaavkt.tel
Line Count: 76
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 0072c397-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2594465
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI: R. SCHALLER LTD.
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/0072c397-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
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EO Systematic Review
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